

## SAMPLE EMPLOYEE SURVEY

### Introduction

Many employees have expressed interest in having healthier choices at our vending machines. You are invited to complete this survey because we want to hear what you think about potential vending machine changes and improvements. This survey focuses on beverages. The products mentioned are those that are available through our vending machine company. We will be using this valuable information as we explore ways to make healthier choices available. The responses you provide will be anonymous and will assist in our ability to respond to your needs. As you take the survey, please use the "next" button located at the bottom of each page to move forward. Do not use the forward or back buttons on your browser. The survey should take 3-5 minutes of your time.

### 1. How many times per week do you buy beverages from the vending machines at work?

- Less than once per week
- 1-2 times per week
- 3-4 times per week
- 5-6 times per week
- 7 or more times per week

### 2. On average, how much do you spend per week on beverages at the vending machine?

- \$0-\$2.00
- \$2.00-\$4.00
- \$4.00-\$6.00
- More than \$6.00 per week

### 3. The following items are currently NOT available in most vending machines. Would you purchase any of the following beverages if they were available?

	Yes	Not Sure	Maybe	Would Not Purchase
<b>Seltzer/Club Soda</b>	Yes	Not Sure	Maybe	Would Not Purchase
<b>Vitamin Water Zero-Blueberry Acai</b>	Yes	Not Sure	Maybe	Would Not Purchase
<b>Diet Dr. Pepper</b>	Yes	Not Sure	Maybe	Would Not Purchase
<b>Diet Sprite</b>	Yes	Not Sure	Maybe	Would Not Purchase
<b>V8 Berry Blend</b>	Yes	Not Sure	Maybe	Would Not Purchase
<b>Diet Snapple Lemon</b>	Yes	Not Sure	Maybe	Would Not Purchase
<b>Diet Snapple Peach</b>	Yes	Not Sure	Maybe	Would Not Purchase
<b>Flavored Water</b>	Yes	Not Sure	Maybe	Would Not Purchase

	<b>Yes</b>	<b>Not Sure</b>	<b>Maybe</b>	<b>Would Not Purchase</b>
<b>Strawberry Flavored Water Lemon Lime</b>	Yes	Not Sure	Maybe	Would Not Purchase
<b>G2(Low calorie Gatorade) Lemon Lime</b>	Yes	Not Sure	Maybe	Would Not Purchase
<b>Unsweetened Iced Tea</b>	Yes	Not Sure	Maybe	Would Not Purchase

**4. If you had a choice, which item would you prefer?**

Diet Coke  Coke Zero

**5. If you had a choice, which item would you prefer?**

V8 Berry Blend  100% Apple/Cranberry/Grape Juice Blend

**6. If you had a choice, which item would you prefer?**

Dasani Lemon Lime Water  Seltzer/Club Soda

**7. If you had a choice, which item would you prefer?**

Honest Organic Tea-Unsweetened  Diet Snapple Peach

**8. If healthier choices were identified with a sticker, how likely are you to purchase those items?**

- Extremely likely
- Very likely
- Moderately likely
- Slightly likely
- Not at all likely

**9. If there were healthier choices at the vending machines, I would purchase more than I currently do.**

- Strongly Agree
- Agree
- Neither Agree or Disagree
- Disagree
- Strongly Disagree